Strategic Renewal at the Odette Business School

In 2009, University of Windsor President Alan Wildeman established the Strategic Priorities Fund to support innovation on campus. In 2015 he announced that, as part of this fund, the University would commit to 50 new assistant professor positions across the University. “The principles in allocating them were simple”, says Dr. Wildeman. “The new positions must support our Strategic Mandate Agreement, and they must pursue the highest quality people who are scholars and who are committed to teaching in a diverse and internationalized campus”.

The ideal candidates to fill these positions were described as “scholarly leaders” with excellent research records and the potential for innovation and growth. They were to be academics who demonstrated “curiosity, integrity and imagination”. In short, the commitment to hire 50 new professors was a commitment to the future of intellectual creativity and productivity at the University of Windsor.

The Odette School of Business has been fortunate in receiving a significant number of these new positions and our latest hires, profiled in this issue of the Odette Research Review, reflect the commitment of the University and the School to strategic renewal of our teaching and research programs.

The commitment of the University of Windsor to the strategic renewal of the Odette School of Business continues this year with additional hires planned across multiple areas. These hires will add to the research record of the School and will ensure that the School continues to provide thought leadership to the business community and research-based insights in our classrooms.

For further details of this program please see:

http://www.uwindsor.ca/50newprofs

“*The University must be a place of discovery and creativity that makes a difference in the world. And to be that, it must be a place where faculty can develop and nurture over time the relationships and endeavours that enable discovery and creativity to occur*. Dr. Alan Wildeman, President and Vice-Chancellor, University of Windsor.
I am pleased to serve as Acting Dean of the Odette School of Business. During my tenure as Dean I am committed to maintaining and strengthening the research culture of the School and implementing a research strategy coordinated with the University of Windsor research strategy. In 2013, the University of Windsor recognized four “grand challenges” facing society: healthy Great Lakes; viable, health and safe communities, sustainable industries, and understanding borders. The Odette School of Business contributes to addressing these grand challenges from a business perspective.

The University of Windsor research mission “is to foster transformative research, innovation and creative activity and disseminate the results of these efforts in a manner that maximizes the benefits to society. The University is committed to attracting outstanding research faculty and students that will strengthen its research and artistic creativity programs. The University will act to develop its research culture and increase the level of its research intensity while further integrating research as part of the student’s learning experience. The University will act to foster research excellence and strengthen its areas of strategic research priority as it continues to build its supporting research infrastructure. At the University of Windsor the development of highly qualified persons is an integral part of its research activities and the University will continue to prepare students for leadership roles that will enhance their ability to advance knowledge and serve society in challenging and diverse local, national and global environments”.

These commitments are also reflected in my vision for the School. At Odette, we aim to be among the most productive and progressive business schools in Canada, measured by the publication of high-impact research articles in leading academic journals. As the state of business constantly evolves, our goal is to continually be at the forefront of analysis and understanding with relevant research studies that benefit students, business scholars, the business community, and society. We are a methodologically diverse school that promotes discipline-based and interdisciplinary research grounded in theory, focused on both practice-driven intellectual contributions and business education.

The Odette School of Business strives to create a culture in which research is valued, discussed and supported. I look forward to sharing our progress with you and celebrating our achievements together.
Brent Furneaux
Assistant Professor (Tenure-track) in Management Science

Dr. Brent Furneaux joined the Management Science Area faculty at the Odette School of Business, University of Windsor in July 2016. Most recently he was a Professor at the Sheridan Institute of Technology and Advanced Learning, Pilon School of Business in Brampton. Prior to that, he was an Assistant Professor, Accounting and Information Management, at the Maastricht University School of Business and Economics in the Netherlands. At that institution he also served as Assistant Director of their International Executive Master of Finance and Control (IEMFC) Program, and was also a part-time instructor at the University of Amsterdam. Closer to home, he has taught at the Schulich School of Business at York University. In the private sector, he worked for a number of years as senior IS manager in the pharmaceutical industry. Dr. Furneaux began his teaching career at Odette in the Fall 2016 semester with the Undergraduate course 04-73-213 Introduction to Management Information Systems.

Academic Degrees

- Ph.D. York University, Information Systems (Organizational Behavior minor), 2015
- M.B.A. University of Toronto Rotman School of Management, Toronto, Canada, General Management, 1999
- B.A. University of Western Ontario, London, ON, Canada, B.Sc. - Chemistry, 1998

Publications


Proceedings/Presentations (most recent/selected)


Boram Do
Assistant Professor (Limited-term), Management

Dr. Boram Do joined the faculty at the Odette School of Business in July 2016. She has served as an instructor at Boston College and has work experience in civil and structural engineering. Her research interests include positive organizational scholarship, affective experiences at work, and organizational change. She began her career at the University of Windsor in the Fall 2016 semester teaching the B.Comm. undergraduate course 04-71-240 Management and Organizational Life.

Research. Publications include two recent papers in Pinnacle-rated journals: *Academy of Management Review* and *Organization Science*. Since 2008, Dr. Do has presented papers at *Academy of Management*, *European Group for Organizational Studies (EGOS)*, and the *Asia Academy of Management* conferences. She was named Best Reviewer by the Academy of Management, OB Division, in 2015 and 2010, and has reviewed papers for the *Journal of Occupational and Organizational Psychology*, *Journal of Applied Behavioral Science*, and *Strategic Management Journal*.

Academic Degrees

- Ph.D. Boston College, Carroll School of Management, Chestnut Hill, MA, 2016
- M.S. Boston College, Carroll School of Management, Chestnut Hill, MA, Management Science (Organization Studies minor), 2013
- B.S. Korea Advanced Institute of Science and Technology (KAIST), Daejeon, South Korea, Civil and Environmental Engineering, 2012

Publications


Proceedings/Presentations (most recent/selected)


Mahmood Mohebshahedin  
**Assistant Professor (Tenure-track) in Finance**

Dr. Mahmood Mohebshahedin joined the Finance Area faculty at the Odette School of Business, University of Windsor, in July 2016. Prior to this he had been a Lecturer at the John Molson School of Business at Concordia University in Montreal. He received his Ph.D. at Concordia in 2016, where his Doctoral thesis title was “Three essays on mutual fund governance and sponsorship”. Dr. Mohebshahedin began his teaching career at Odette with the undergraduate course 04-72-271 *Business Finance II* in the Fall 2016 semester.

**Academic Degrees**
- Ph.D. Concordia University, Montreal, Canada, Finance, 2016
- M.B.A. University of Tehran, Tehran, Iran, 2008
- B.A. Sharif University of Technology, Tehran, Iran, Industrial Engineering, 2005

**Certifications**
- Financial Risk Management (FRM) level II

**Research.** Dr. Mohebshahedin’s research interests are in the areas of Board governance, Corporate finance, Corporate governance, Investment, Empirical Finance research, Financial institutions, Fund performance, Closed-end fund discounts. He is published in the *Journal of Corporate Finance* and has presented papers at *Midwest Finance Association, Northern Finance Association, Financial Management Association, European Financial Management Association*, and *Multinational Finance Society* conferences.

**Publications**

Hongwei Xu  
**Assistant Professor (Tenure-track), Technological Entrepreneurship (Strategy)**

Dr. Hongwei Xu has taught *New Business Ventures* and *Building Business in China* at INSEAD Business School in Singapore for the past seven years. His research interests focuses on two streams: 1) the social and institutional origins of entrepreneurship, and 2) the socio-political consequences of organizational diversity in local communities. Dr. Xu will begin his teaching career at the Odette School of Business in the Winter 2017 semester with 75-390 *Entrepreneurial Resource Management* and the B.Comm. capstone course, 75-498 *Strategic Management*.

**Academic Degrees**
- Ph.D. Stanford University, Stanford, California, Business Administration, 2006
- M.A. University of Minnesota, Twin Cities, Sociology, 2001
- M.S. University of Minnesota, Twin Cities, Biostatistics, 2001
- B.A. Renmin University of China, Beijing, PR China, Sociology, 1996

**Publications**


**Papers Under Review**
New Faculty Members

Catherine Shea
Assistant Professor (Tenure-track) in Management

Dr. Catherine Shea joined the Management Area faculty at the Odette School of Business, University of Windsor, in July 2016. Prior to joining the University of Windsor, Dr. Shea was a post-doctoral fellow and visiting faculty member at the Kellogg School of Management at Northwestern University, Evanston Illinois. As part of her teaching, Dr. Shea and her MBA students consulted for over 35 start-up and not-for-profit organizations in the greater Chicago area. She began her career at the University of Windsor in the Fall 2016 semester teaching the B.Comm. Undergraduate course 04-71-240 Management and Organizational Life.

Research. Dr. Shea's expertise is in the areas of motivation, social networks, social perception, teams, and organizational selection. Her research examines the motivational foundations of interpersonal relationships and social networks. Specifically, she examines how various goals and motivations affect how we perceive others in our social networks, initiate interpersonal relationships, and develop broader social networks. Along with many recent publications (detailed below), her research has been featured in various media outlets including the Huffington Post, the Globe and Mail, Health Magazine, Scientific American Mind, and Psychology Today.

Academic Degrees
Ph.D. Duke University, Durham, North Carolina, USA, 2013
M.S. Queen's University, Organizational Behaviour, 2006
B.A. Queen's University, Kington, Ontario, Canada, Commerce, 2005

Publications


Papers Under Review


Proceedings/Presentations (most recent/selected)


Recent Publications and Scholarly Activity

The listings below include scholarly activity for the last six months and some previously unreported items. For earlier work please refer to previous editions of the Odette Research Review at: http://odette.uwindsor.ca/research-review/

**Journal Publications**


Journal Publications….continued


Updates/Corrections


Chapters, Cases, Supplements


Recent Publications and Scholarly Activity


Recent Publications and Scholarly Activity

Proceedings/Refereed Presentations
…..continued


Richardson, A. (June 2016). Merging the profession: A social network analysis of the consolidation of the Accounting profession in Canada. *Canadian Academic Accountants Association (CAAA)* annual conference, St. John’s, Canada-Newfoundland, June 2-4.


Invited Presentations, Workshops, Posters


Invited Presentations...continued


Research Reports


Grants

Montgomery, A. W. #WaterShaming: Understanding the impact of community attention on water use, Principal Investigator, Erb Institute for Global Sustainable Enterprise. Obtained: $14,000 US.


Honours and Awards


Ma, Z. (2016). Mid-Career Scholars/Researchers Award for Excellence in Research, University of Windsor.


Richardson, Alan J. (2016) has been appointed as a Consulting Editor at Contemporary Accounting Research.

Richardson, Alan J. (2016) has been re-appointed to the Editorial Board of the Journal of Professions and Organization for a three year term.

Building the Odette Research Network

The Odette School of Business recognizes the importance of being part of larger research networks. This includes being part of continuing networks and holding international workshops that provide opportunities to build new networks of researchers and practitioners.

In the previous edition of the Odette Research Review we profiled our two continuing research networks: the World Health Innovation Network and the EPICentre. Please refer to their websites for an update on their activities.

The World Health Innovation Network @
http://worldhealthinnovationnetwork.com/

The EPICentre
http://epicentreuwindsor.ca/

This spring, with the support of the Odette School of Business and the University of Windsor, we will host the 10th Workshop on Management Accounting as a Social and Organizational Practice (MASOP), April 26-28, 2017, under the leadership of Dr. Eksa Kilfoyle.

The aim of the workshop is to bring together scholars in the field of management accounting and control who share an interest in understanding the social and organizational antecedents and effects of management accounting practice.

This is the first time the Workshop has been held outside of Europe and will attract scholars from across the world. As in previous years, the workshop seeks to develop participants' research through critical discussion and to provide a forum for debate of emerging ideas and developments in practice and research.

Further details can be found @
http://www1.uwindsor.ca/MASOP2017
I welcome your comments and questions about research at the Odette School of Business

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